



### Who we are?

Santhila DataBot Private Limited is an emerging young IT Solutions Company that offers a complete range of solutions with uncompromising quality and value-added IT services.

We are a full-stack development team with more than 15 years of experience in the development, maintenance of Web Applications and Websites. Our Team Consist of Business Analyst, Project Managers, Team Leads, Designer, Front end developer, Back-end developer, and QC.

Our engagement models with our clients are flexible, scalable, secure and custom defined, based on the specific individual needs of our customers. We follow the right strategy to ensure business transformation and ensuring 100% success for our customer's business and in the process ensuring business continuity for us.





### **VISION**

To be a Global Brand behind Out-of-the-Box Business Solution for Innovation & Intelligence which would provide Growth and Prosperity to provide employment and well being.

### **MISSION**

Applying Innovation & Intelligence in Technology to provide Quality Services on a Timely basis and to learn and stay up-to-date on the latest technology to provide customers delight.

#### What we do?

# Santhila Innovation & Intelligence

#### Software

- Custom ERP & CRM Solution
- Customised Software Development
- Digital Transformation
- Paperless Office
- Automation
- Customised Software as per requirement

#### Mobile

- IOS, Android App
- Mcommerce
- Mobile & Tab Responsive Websites

#### Ecommerce

- Customised or Tailor Made
- Using Open Source Solutions like WooCommerce, OpenCart, Shopify, Magento etc
- Backup Solution
- CDN Solution
- Performance Tuning
- Internet Of Things
- Security Solution

#### Digital Marketing

- Email Marketing Solutions
- Search Engine Optimization & Marketing
- Social Media Optimization & Marketing
- SMS Marketing
- Voice Call Marketing
- WhatsApp Messaging

#### Website

- Static & Dynamic
- Customised & Using Open Source Tools like Wordpress, Joomla, Drupal.

#### SMS

- Transactional SMS
- Promotional SMS
- SMS API
- Voice SMS

#### Domain & Hosting

- Bulk Domain Booking
- On-Premise Hosting
- Cloud Hosting
- Server Management

### **Technology Stack**













#### Mobile

- Flutter
- Ionic
- Cordova
- Native Android
- Phone Gap

#### **Frontend**

- HTML5
- CSS
- BootStrap
- JavaScript
- jQuery
- Angular
- React JS
- Express JS
- Material UI

#### **Backend**

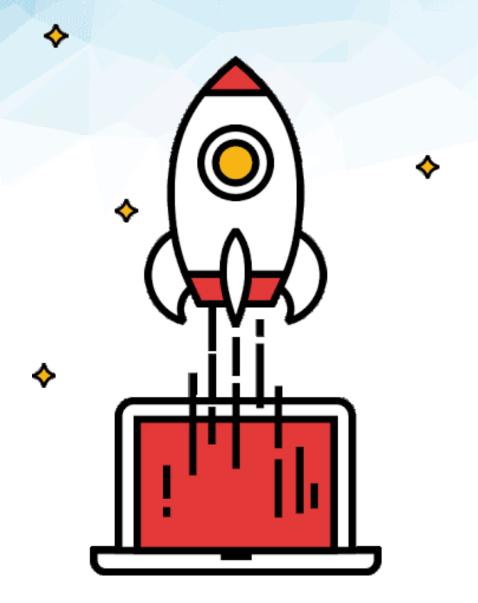
- Core PHP
- Laravel
- Node.js
- .Net
- Python
- Django

#### **Database**

- MySQL
- SQLite
- Mongo DB
- Maria DB
- JSON
- Mem cached
- SOLR
- MS Access

#### Hosting

- Amazon Web Services
- Google Cloud Platform
- Heroku



## Software Implementations 250+



Mobile Apps worked 150+

Websites worked 3000+

Domains Booked 1000+

Ecommerce worked 100+

Digital Marketing worked 300+



#### Clients

- Solid Waste Mgmt Company, India & Malaysia
- Money Exchange Company, Malaysia
- Kitchen ware manufacturing company, Mexico
- Social Media, USA
- Clinical Cardiology Association, UAE
- Kraft Paper Manufacturing Plant, India
- Pharmaceutical Company, India
- Textile Manufacturing Company, India
- Pappad Manufacturing Company, India
- Egg Powder Manufacturer, India
- Smart City, Government of India
- Water Tank Cleaning with Multiple Franchises, India
- Grocery & Retail Stores, India
- Indian Medical Association, India
- Indian Dental Association, India
- Blue Metal Mining Company, India
- Construction Contract Company, India
- ReadyMix Concrete company, India
- Tyre Manufacturing Company, India
- Hospitals and Dental Clinics, India
- Transport & Logistics Companies, India





- Human Resource & Payroll
- Stock or Material Inventory
- Billing & Order Processing
- Accounts & Finance Tracking
- Sales & Distribution Network Monitoring
- Sales/Field Force with GPS
- Production Planning & Automation
- Process Flow Automation
- Operations & Service Tracking
- Machine & Equipment Monitoring
- Machine & other Software Integration
- Quality Management System
- MIS Management Information System
- Business Intelligence
- Digital Transformation/Innovation



- Industry Vertical
  - FMCG
  - EHS
  - Manufacturing
  - Healthcare
  - Logistics
  - Construction
  - Online Businesses
- Video Testimonial
  - https://www.youtube.com/watch?v=OpZN697GzB8

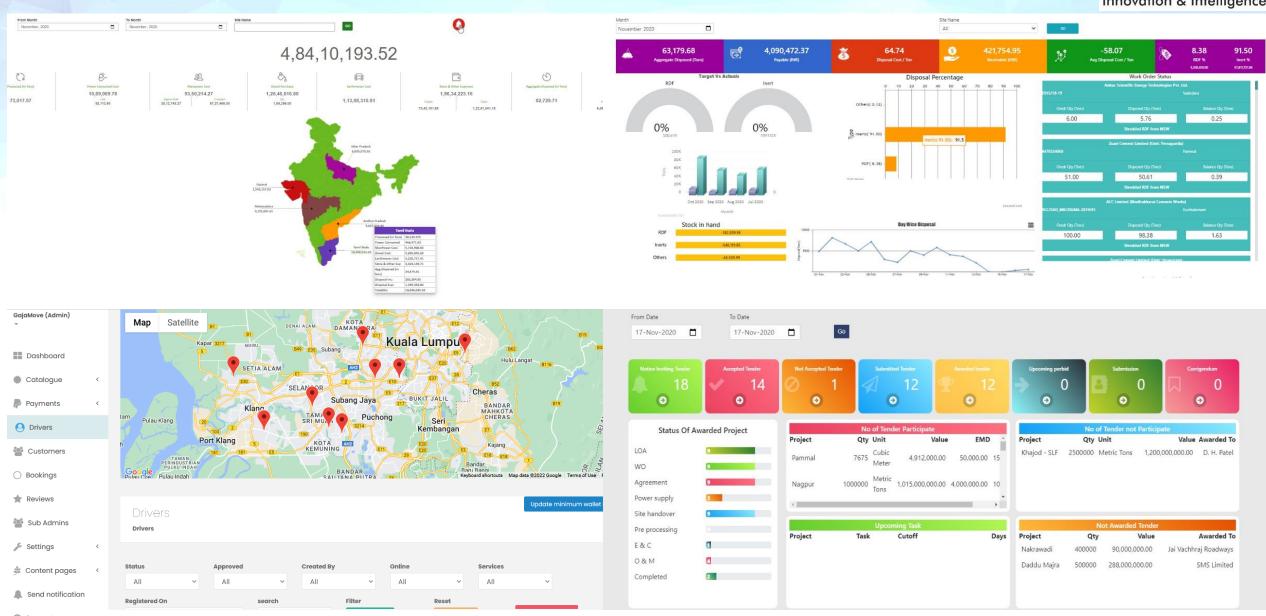
- Core PHP
- MySQL
- .Net
- Mongo DB
- PostreSQL
- Maria DB
- JavaScript
- jQuery
- Ajax
- ReactJS
- Angular
- ExpressJS
- JSON
- VueJS
- TypeScript



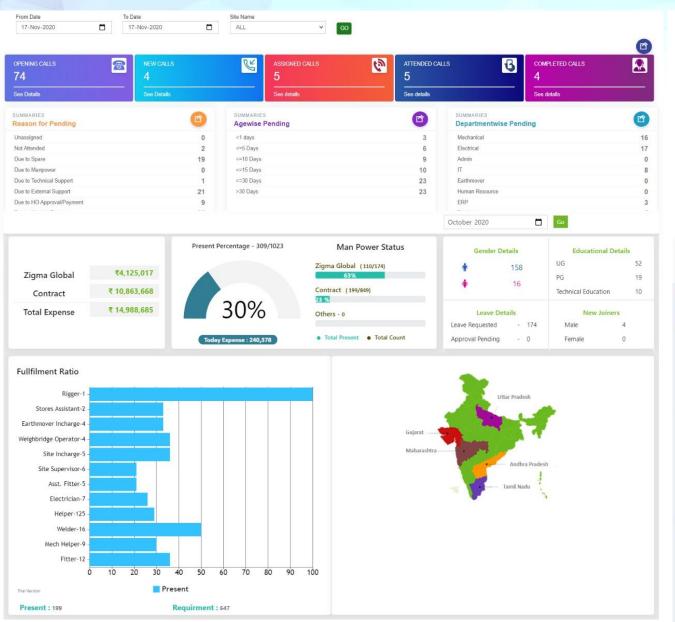
- Laravel
- Yii
- Codeigniter
- HTML5
- CSS
- Bootstrap
- Material UI
- SOAP/REST API
- ORM
- Prisma
- GRAPHQL
- Swagger
- JSON Payload







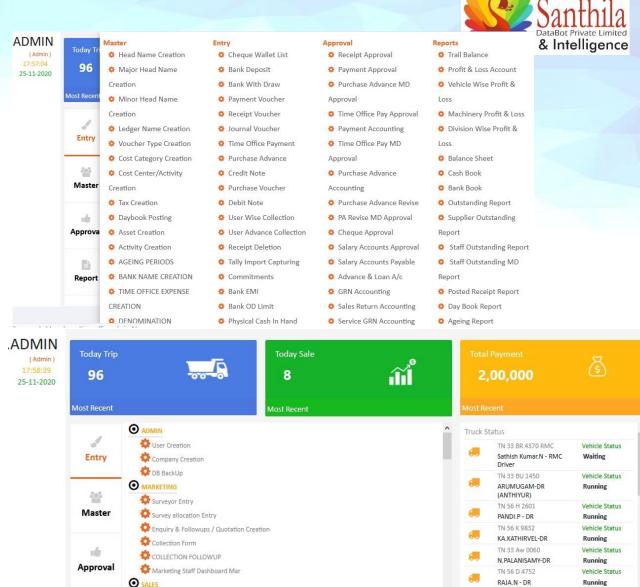






#### Work Screenshot's for reference





Direct Quotation

Sales DC Preparation

Trip Assigning

Weighmnent

Report

TN 56 D 4762

TN 56 K 9813

TN 56 K 9580

VEERAKUMAR.N - DR

SARAVANAN.S(SANKARI)-

Vehicle Status

Vehicle Status

Vehicle Status

Running

Running



#### Clients

- Logistics Company, Malaysia
- Processed Meat Company with 17 Stores, Malaysia
- Grocery Chain stores, India
- Soap Manufacturing Company, India
- Furniture Manufacturing company, India
- Educational Institutions, India
- Flour & Health Mix Manufacturing Company, India
- Indian Medical Associations, India
- Indian Dental Associations, India
- Leading Law Firm with offices in Many Location, India
- Finance & Chit Funds companies
- Indian Medical Association, India
- Blue Metal Mining Company, India
- Tyre Manufacturing Company, India
- Transport & Logistics Companies, India

#### • What was Done?

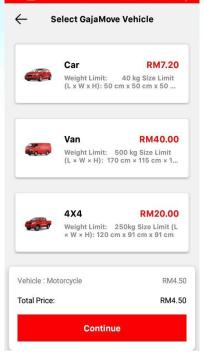
- Android & IOS: On Demand Delivery App
- Android & IOS: Delivery Rider App
- Android & IOS: Ecommerce with Multi-Store / Multi-Vendor
- Android & IOS: IOT Based Automatic Irrigation App
- Android: CRM
- Android: Employee Attendance & Tracking App
- Android: Student, Parents, Teachers interaction
   App
- Android: Directory Listing and Catalogue
- Android: News Media & Events
- Android: Billing and Order Tracking

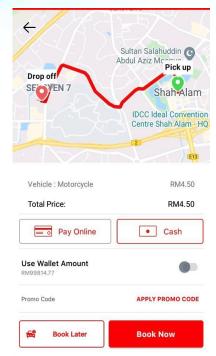
- Industry Vertical
  - Healthcare
  - Manufacturing
  - Education
  - Digital Innovation
  - Logistics
  - Retail
- Video Testimonial
  - https://www.youtube.com/watch?v=2YwvK6MDj3o

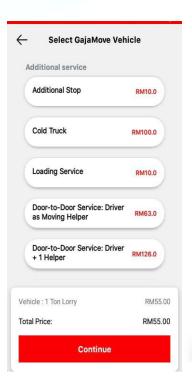


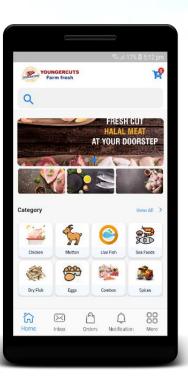
- Flutter
- lonic
- Cordova
- JQM
- Firebase
- Native Android Java
- Fire Store
- PlayStore
  - https://play.google.com/store/apps/developer?id=S anthila+DataBot
- AppStore
  - https://apps.apple.com/in/developer/santhiladatabot-private-limited/id1523514438

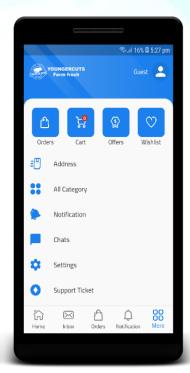


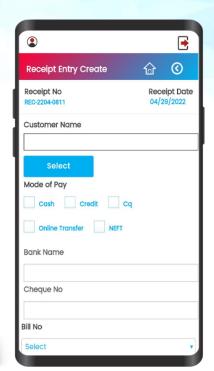








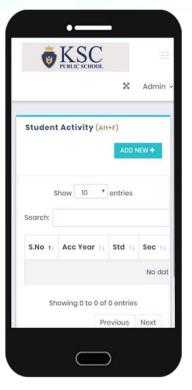
















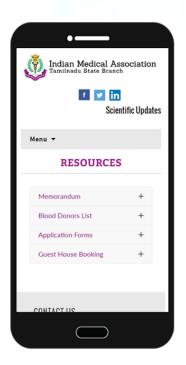


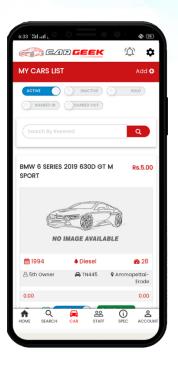














### Website, Ecommerce Development, Maintenance & Support

#### Clients

- Real Estate Surveyor, UK
- Car Repair and Maintenance, UK
- SMS Service, UK
- MNC Protein Supplement Manufacturer,
   Europe & South America
- Apparel & Fashion, France & Brazil
- Medical Expo, Ghana
- Celebrity Items Bidding company, Australia
- Garlands Store, Malaysia
- Footwear Store, USA
- Carpets & Rugs Store, USA
- Diamond Jewellery, USA
- Silver Jewellery store, USA
- Picture Collage Art, USA
- Picture to Art, USA
- Restaurant in Texas, USA
- Chain of Hotels, Italy & Australia
- Medical Associations, India
- Manufacturing Companies, India
- Service based Business, India
- Directories and Catalogues, India

#### Clients

- Grocery Stores, India
- Gold, Diamond & Silver Jewellery, India
- Hotels, India
- IOT Irrigation company, India
- Group of Educational Institutions, India
- Infrastructure and Construction Companies, India
- Media and Events Companies, India
- Hospitals & Labs, India

#### What was Done?

- Static Website
- Content Management systems
- Ecommerce with Multi Store
- Ecommerce with Multi-Vendor
- On Demand Delivery Applications
- Meat Delivery Ecommerce Application
- Search Engine optimization
- Malware removal and Whitelisting



### Website, Ecommerce Development, Maintenance & Support

- Industry Vertical
  - Healthcare
  - Educational
  - Hospitality
  - Retail
  - Manufacturing
  - Service
- Video Testimonial
  - https://www.youtube.com/watch?v=4v6BmLmi0iQ
- Few of our Website links for reference:
  - www.grandsignatureyercaud.com
  - www.elsolindia.com
  - www.hotelatriumerode.com
  - www.premierwaxess.com
  - www.mobitechwireless.in
  - www.kscpublicschool.com
  - www.kidneystoneindia.com
  - www.olirumerodu.com
  - <u>www.agarwalsweets.co.in</u>
  - www.adityanps.in

- HTML5
- CSS
- Bootstrap
- Material UI
- WordPress
- Woo Commerce
- Shopify
- Magento
- OpenCart
- Drupal



### **Search Engine Optimization**

#### Clients

- Real Estate Surveyor, UK
- Car Repair and Maintenance, UK
- 6+ Multi-Specialty Hospitals and Clinics, India
- 10+ Hotels, India
- 3+ Dentist, India
- 15+ Educational Institutions, India
- ISO Tanks & Offshore Tanks Manufacturer, India
- Coconut based Drink Manufacturer, India
- Siddha & Ayurveda Manufacturer, India
- Pregnancy Care Classes, India
- Interior Designing Company, India
- Textile Wax Rolls Manufacturer, India
- Yarn Kitting & Spinning Mill, India
- Textile Products, India

#### Industries

Hospitality, Retail, HealthCare, Finance, Life Science,

#### Testimonial

https://www.youtube.com/watch?v=JZn1FMuEbYM

#### What was Done?

- Website Audit
- Keyword Analysis & Research
- Onsite optimization
- Off-Page optimization
- Web Page speed/Performance boosting
- OWASP Compatibility
- Browser Compatibility review
- Mobile & Device Compatibility review
- Back Linking
- Directory Submissions
- Monthly Progress Reporting

- SEO Tools
  - Moz, Semrush, Ahrefs, Duplichecker
- Speed Optimization Tools
  - GTmetrix, Google Lighthouse, TinyPNG
- SEO Reporting Tools
  - Google Search Console, Bing Webmaster, Yandex Webmaster, Google Analytics, Google Tag Manager
- Social Media Management
  - Hootsuite



### **Search Engine Optimization**

